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## "Inca Tickets is the perfect entry into the Scandinavian market for AERTICKET."

## The AERTICKET Group is taking over the Inca Group's consolidator Inca Tickets, thereby successfully expanding its international business.

The airline ticket wholesaler and technology developer AERTICKET has acquired the consolidator Inca Tickets (formerly: Inca Tours), which is based in Denmark and Sweden.

This acquisition is an important step for AERTICKET to gain a foothold in the Scandinavian market. Inca Tickets previously belonged to the Inca Group, which consists of several companies in the travel and tourism industry. The company was founded in Copenhagen in 1984, is one of the leading travel companies in Sweden and Denmark and serves agencies throughout Scandinavia.

With the acquisition of Inca Tickets, AERTICKET sends Holger Taubmann and Wolfgang Lehr to the board. Taubmann has been managing the consolidator group's operational business as COO together with founder and CEO Rainer Klee since November 2023; Lehr, as international CFO at AERTICKET, ensures the access and smooth integration of new international consolidators into the group. Björn Halsteen, the current Managing Director of Inca Ticket, will remain in his position to ensure the successful continuation of the company.

Holger Taubmann comments on the acquisition of Inca Tickets with these words: "AERTICKET is already active in many European markets. It is therefore a very good fit to enter the Scandinavian market directly with the acquisition of Consolidator from the Inca Group. The competent team in Copenhagen is very well positioned and looks after hundreds of agencies throughout Scandinavia. This makes 'Incas' a valuable asset for our group of companies."

"We are very proud to have found AERTICKET as a buyer of Inca Tickets. This step offers our customers and our team, with whom we have grown together over many years, an excellent home and further development." says Björn Halsteen, founder and CEO of Inca.

Rainer Klee, founder and CEO of AERTICKET, comments on the acquisition by pointing out similarities in the history of the two companies: "The Inca Group shares a very similar history with the AERTICKET Group. Both companies were founded 30 and 40 years ago respectively as purchasing cooperatives. The aim was to join forces and thus provide members with better purchasing conditions. For this reason alone, Inca Tickets and AERTICKET are a good match.".

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With around 1200 employees at more than 40 international locations, the AERTICKET Group is one of the largest airline ticket wholesalers in the world. For 35 years, the group has been a competent and reliable partner for travel agencies, tour operators and internet portals. Good purchase prices, first-class service and the development of innovative booking technologies characterise the Berlin-based company. The AERTICKET Group issues around 7 million tickets a year, and the consolidator's database contains 55 million air fares.



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